



Autoliv Technology Shines a Spotlight on Pedestrians

(Stockholm – January 15, 2013) – Autoliv Inc. – the global leader in automotive safety systems – is proud to announce that its proprietary Night Vision system is the driving force behind the newly released BMW “Dynamic Light Spot” pedestrian illumination system. Since pedestrians are four times as likely to be killed or injured by a vehicle in the dark, this active safety feature was developed by Autoliv and BMW to improve the safety for vulnerable road users.

Dynamic Light Spot brings active safety into the vehicle's headlights. Many nighttime traffic collisions share a common cause – a driver's inability to recognize pedestrians or animals in the roadway due to poor visibility, many times leaving the driver with little time to react, often resulting in injuries or even death.

The Dynamic Light Spot addresses this concern by utilizing sensors and cameras designed by Autoliv to actively spotlight pedestrians on the side of the roadway. As a result, motorists will be able to identify potential hazards at a greater distance, leaving more time to navigate around them.

BMW has been incorporating Autoliv's Night Vision systems into their high-end vehicles for several years, now Dynamic Light Spot breaks new ground by also physically illuminating people near the roadway. In the past, Night Vision systems provided black and white images of the road ahead on the navigation screen or head-up display with warnings of a potential hazard as detected. The BMW Dynamic Light Spot takes night vision to the next level -- by allowing drivers to see pedestrians without taking their eyes off the road.

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About Autoliv

Autoliv Inc., the worldwide leader in automotive safety systems, develops and manufactures automotive safety systems for all major automotive manufacturers in the world. Together with its joint ventures, Autoliv has approximately 80 facilities with more than 50,000 employees in 29 countries. In addition, the Company has ten technical centers in nine countries around the world, with 21 test tracks, more than any other automotive safety supplier. Sales in 2011 grew by 15% to US \$8.2 billion. The Company's shares are listed on the New York Stock Exchange (NYSE: ALV) and its Swedish Depository Receipts on the OMX Nordic Exchange in Stockholm (ALIV sdb). For more information about Autoliv, please visit our company website at www.autoliv.com.

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