

AUTOLIV PRIVACY NOTICE FOR EVENTS (IMAGES & VIDEO)

Issued: 28.04.2025

At Autoliv, we care about the safety of your data. In this notice, you will find information about how we manage information about you and how to exercise your data protection rights. This privacy notice explains how we process your data when you participate in events organized by us, either individually or in partnership with other entities ("Events"), and outlines the rights you hold in this regard.

Who is responsible for your data

Autoliv AB („Autoliv”), registered with the Swedish Companies Registration Office under company number 556687-7345 and with registered office at Klarabergsviadukten 70, Section B7, 111 64, Stockholm, is your data controller. All personal data processing is done following the applicable privacy legislation.

If you have any questions regarding the use of your data, please contact our team at the Autoliv Global Privacy Office at alv-dataprivacy@autoliv.com. If you specifically wish to contact Autoliv's data protection officer, please type so in the subject line.

What Data We Collect

During the Event, we will process your image through:

- Ambient photos and videos.
- Close-up photos and videos.

When and How We Collect Data

Your data is collected directly from you when you participate in the Events. Collection occurs through photography/filming during the Event, carried out by photographers/videographers contracted by us, our partners, or the company managing the Event organization.

Legal Basis for Processing Your Image

- **Ambient Photos and Videos:** We rely on our legitimate interest to document the Event and promote our image and brand.
- **Close-up Photos and Videos:** Processing is based on your consent. Usually, we request your consent before you attend an event. In case the event hosts many individuals or is part of a public engagement, the consent can be expressed to Event photographers in any clear manner that indicates your agreement (including verbal consent or through your conduct).

How We Will Use the Images

Photos and videos from the Event will be published on our brand's digital communication channels, including social media networks, our website, and other online platforms, to publicly communicate about the Event.

How Long Do We Retain Data

Your data is processed solely for the specified purposes and retained only as long as necessary to fulfill these purposes.

Data will be stored in our databases for 7 years starting from January 1 of the year following the Event ("Retention Period"). Images posted on our social media or website will be retained as long as these communication channels remain active.

Materials featuring your image that have been made public through social media posts or other media channels can be deleted upon request, as applicable, even before the Retention Period ends. However, once images are made public, we cannot control how they are used by other operators or third parties.

Disclosure of Personal Data

Within Our Group of Companies:

Your data may be shared with any other company within our group if we consider it necessary for our legitimate interest in administrative, auditing, or internal monitoring purposes. Access is restricted to employees who need this information for professional purposes, such as IT and security departments. Autoliv companies within the Autoliv Group are listed in Annex 1

To Third Parties

We will disclose only the necessary parts of your data to the following third parties:

- Partners who co-organized the Event with us (if applicable).
- Service providers handling Event organization and promotion (e.g., event management, photography, and videography services).

We may also disclose your data in the following circumstances:

- If you request or consent to such disclosure.
- To individuals who can demonstrate legal authority to act on your behalf.
- If we are legally obligated to disclose data to comply with legal requests from authorities, fulfill national security requirements, or prevent unlawful activities.
- To respond to claims, protect our rights or those of a third party, ensure personal safety, or prevent unlawful activities.

Restrictions on Data Use by Recipients

Third parties receiving your data are restricted (by law and contract) in how they can use your data, limited to the specific purposes outlined by us. We ensure that any third party to whom we voluntarily disclose your data is subject to confidentiality and security obligations as per this notice and applicable law.

Except as detailed above, we will not disclose or sell your data to any third party without notifying you or obtaining your prior consent, where applicable.

Your Rights

You have several rights related to your data and to receive information directly from us about how we process personal data about you. If you want to know more or come in contact with us to exercise your rights and for other types of privacy questions, please email us at alv-dataprivacy@autoliv.com.

The right to have your personal data deleted

You have the right to ask us to delete personal data about you, for example personal data that we no longer need for the purpose it was collected for, or personal data that we process based on a consent that you wish to revoke.

Right to be informed

You have the right to be informed of how we process your personal data. We inform you through this privacy notice, by general employee privacy notices issued from time to time, and by answering your questions at any given time.

Right to receive access to your personal data

You have the right to know if Autoliv processes personal data about you, and to receive a copy (“data extract”) of such data. Through the data extract, you will receive information about what personal data we hold about you and how we process it.

Right to rectification

You have the right to request that we rectify inaccurate information or complete information about you that you consider is inaccurate or incomplete.

Right to restrict processing

If you believe that your personal data is inaccurate, that our processing is unlawful or that we do not need certain information for a specific purpose, you have the right to request that we restrict the processing of such personal data. You also can request that we stop processing your personal data while we assess your request.

Right to object to our processing of your personal data

You have the right to object to processing your personal data, for example when the processing is based on legitimate interest, by referencing your personal circumstances. When you object to our processing, you may also request us to restrict the processing of that personal data (as described above) while we make our assessment.

Right to object to an automated decision that significantly affects you

You have the right to object to our use of automated decisions or conclusions if the decision produces legal effects or significantly similarly affects you. Please note that no automated decision-making is being conducted within the scope of the survey.

Right to withdraw your consent

Where we process your personal data based on your consent, you have the right to withdraw that consent at any time.

Right to lodge a complaint

If you have complaints about our processing of your personal data, you may lodge a complaint with the lead supervisory authority (<https://www.imy.se/en/individuals/forms-and-e-services/file-a-gdpr-complaint/>). Please email us at alv-dataprivacy@autoliv.com in case you need our support to identify a different lead authority or the proper authority to contact in your country.

Profiling and automated decision-making

Autoliv does not take any solely automated decisions, including those based on profiling, that have a legal or similarly significant effect on you.

Contact Information

Autoliv has a group data protection officer and a team of data protection specialists. You can reach all of these individuals at alv-dataprivacy@autoliv.com.

If you specifically wish to contact Autoliv’s data protection officer, please type so in the subject line.

Changes to This Notice

This notice may be updated as necessary. Any changes will be communicated through feasible means.

ANNEX NO.1 LIST OF AUTOLIV LEGAL ENTITIES

Autoliv Europe	
Country	Autoliv Legal Entity
Estonia	AS Norma
	SNC
France	Autoliv Isodelta SAS
	Livbag SAS
	NCS Pyrotechnie et Technologies SAS
Germany	Autoliv B.V. & Co. KG
Hungary	Autoliv KFT.
Netherlands	Autoliv ASP B.V.
Poland	Autoliv Poland Sp. z o.o.
Romania	Autoliv Romania SRL
South Africa	Autoliv Southern Africa (Pty) Ltd
Spain	Autoliv BKI SAU.
	Autoliv KLE SAU
	Autoliv Development AB
Sweden	Autoliv Sverige AB
Switzerland	Autoliv Switzerland GmbH
Tunisia	STE ASW3 Nadhour
Turkey	Autoliv Cankor Otomotiv Emniyet Sistemleri Sanayi ve Ticaret A.S
United Kingdom	Airbags International Ltd.
Autoliv Asia	
	Autoliv India Private Ltd.
India	Autoliv Inflator India Private Limited
Indonesia	Autoliv Indonesia, P.T.
Japan	Autoliv Japan LTD.
Malaysia	Autoliv Hirotako SRS Sdn Bhd. Operating JV
Philippines	Autoliv Cebu Safety Manufacturing, Inc.
South Korea	Autoliv Corporation
	Autoliv (Thailand) Ltd.
Thailand	Autoliv Asia ROH Co., Ltd.
Vietnam	AUTOLIV VIETNAM COMPANY LIMITED
Autoliv China	
China	Autoliv (Changchun) Vehicle Safety System Co. Ltd.
	Autoliv (Shanghai) Management Co. Ltd.
	Autoliv (Jiangsu) Automotive Safety Components Co., Ltd.
	Autoliv (Shanghai) Vehicle Safety System Co.Ltd.
	Autoliv (China) Steering Wheel Co. Ltd.
	Autoliv Shenda (Tai Cang) Automotive Safety Systems Co. Ltd
	Autoliv (Jiangsu) Automotive Safety Components Co., Ltd.
	Autoliv (Jiangsu) Automotive Safety Components Co., Ltd.
	Autoliv (China) Automotive Safety Systems Co. Ltd.
	Autoliv Shenda (Nanjing) Automotive Components Co. Ltd.
	Autoliv (Shanghai) Vehicle Safety System Technical Center Co.Ltd.

	Autoliv (Baoding) Vehicle Safety Systems CO., Ltd
	Autoliv (Nanjing) Vehicle Safety Systems Co.Ltd
	Mei-An Autoliv Co. Ltd
Autoliv Americas	
Brazil	Autoliv do Brasil Ltda.
	Autoliv Canada Inc.
Canada	VOA Canada Inc.
	Autoliv Mexico East S.A. de C.V. Operating - Maquila.
Mexico	Autoliv Mexico, S.A. de C.V.
	Autoliv Steering Wheels Mexico S. de R.L de CV
	AUTOLIV SAFETY TECHNOLOGY DE MEXICO, S.A. DE C.V.
United States	Autoliv ASP, Inc.